







## A B O U T

# MERCURIO DESIGN LAB

MERCURIO DESIGN LAB S.r.l. (MDL) is an award-winning Italian design studio that creates avant-garde concepts inspired by the vibrancy of Asia. Since its inception, MDL has been a place for creative ideas and thoughts, with a high energy to generate architecturally meaningful works. The team is composed of passionate architects, engineers, designers & artists who integrate art with technology in their design process, while respecting the three fundamental criteria: the functional, the aesthetic and the social.

A spin-off of the AMA Group, one of the largest architectural consortia in continental Europe for more than 50 years now, MDL masterfully manages to express its design potential. With a root still firmly planted in Italy, the studio has become a global company with particular expertise in the Asian market. Through the company's Italian spirit and rich cultural heritage, MDL creates new milestones and commits with great passion to bring ideas and solutions into the fields of Architecture, Interior Design, and Industrial Design.

## M A N A G I N G D I R E C T O R



Massimo Mercurio hails from Rome, where seeing soul-stirring art and magnificent architecture is a daily occurrence. For an architect's son, who lived this routine for two decades, a visit to high-octane Asia prompted a vision of exporting the beautiful lines of contemporary Italian design beyond Italy. Armed with a master's degree in mechanical engineering from the highest-ranked university, the Sapienza University of Rome, he subsequently furthered his studies in architecture and internal construction management. The dual nature of his education and experience is unique, which has been beneficial in opening new frontiers in his design work. He has also won many international awards for his avant-garde projects.

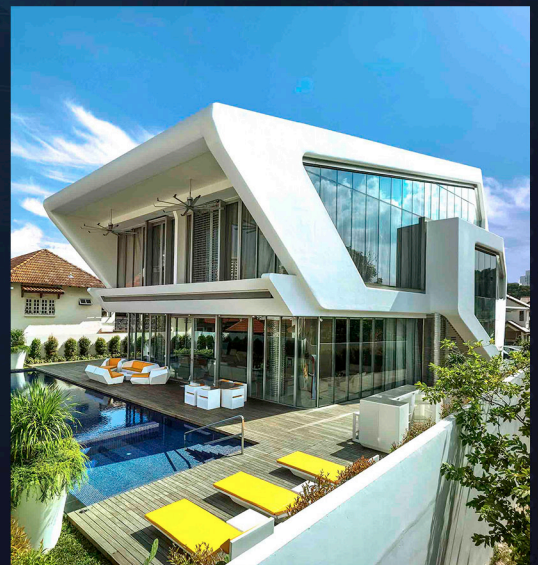
# 46

## AWARDS

and counting...







## VILLA LAMBDA

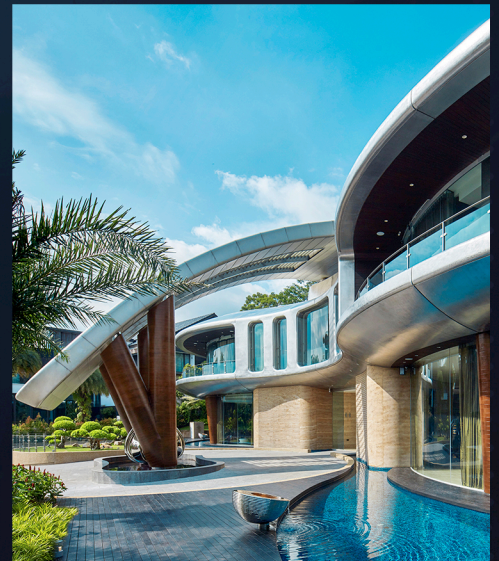
S I N G A P O R E

### "A Lamborghini House"

Inspired by a Lamborghini Gallardo, Villa Lambda represents a geometrical description of space. The design asserts a strong architectural message through the interlocking of two inter-related triangles which reflects MDL's passion for pushing the limits of building technology and its delight in keeping dynamically opposed forms in a state of tense equilibrium.







## VILLA OTTO

S I N G A P O R E

## “The Iconic Starship Villa”

Villa Otto, named after eight in Italian, has two circular pavilions curvaceously interlocked with each other thus forming the figure eight. From the ground, the transparency of the structure gives the impression of a spacecraft about to land or take off, hence commanding the attention of any onlooker from whatever angle it is viewed.







## VILLA MISTRAL

S I N G A P O R E

### "A Cruise Ship Bungalow"

Named after the seasonal strong, north-westerly wind that blows across the Mediterranean, Villa Mistral embodies a sleek cruise ship that looks as if it's ready to sail into the wind. Through the structure's outward-leaning elements and forward thrusting-angularity, it represents a powerful vessel navigating the sea.







## INDONESIA 1

I N D O N E S I A

## “The Tallest Twin Tower in Indonesia”

Set to be the tallest twin tower, Indonesia 1, a mixed-use building would change Jakarta's skyline upon its completion in 2021. The structure aspires to be a beacon of the city and a fundamental waypoint for the Jakarta city map with its elegant sculptural statement, detailing an endless source of fascination.





## WINTASTAR SHANGHAI

C H I N A

## “The World's Largest Indoor Winter Resort”

Wintastar Shanghai, an integrated sports-entertainment-tourism development, would become the world's largest indoor ski and snow park resort after its full construction in Lingang City in the Pudong New Area of Shanghai in 2022. Designed from an iceberg inspiration, the project boasts of an alpine-themed 90,000 square meter Ski & Snow Park with a slope for Olympic training.





## DUSIT THANI LAGUNA

S I N G A P O R E

### “Singapore’s Newest Urban Golf Resort Hotel”

Dusit Thani Laguna, nestled in the renowned Laguna National Golf & Country Club in Singapore, is an urban golf resort development inspired by the green undulating landscape of the golf course. It features a state-of-the-art union of a world-class golf club and a Dusit Thani-branded hotel.







## DIAMOND CROWN PLAZA

V I E T N A M

## “A Signature Tower of Vietnam”

Diamond Crown Plaza, a mixed-use edifice, is primarily crafted to resemble a crown. The structures display a crown expression which starts from the lower floors and progresses upward in a form of lattice made of a beautiful polished ceramic material. The shape of the lattice and the form of the crown is inspired by a Hoa Sen (lotus flower), a beautiful symbol of Vietnam.





## SUNSHINE EMPIRE

V I E T N A M

### “A Skyscraper Financial and Commercial Centre in Vietnam”

Sunshine Empire, a large mixed-use development project, is shaped like a starship taking off to symbolize soaring to new heights. The project was awarded with “Policy of Investment Decision: Project with the Largest Total Investment Amount” at the Hanoi 2020 Investment Cooperation and Development Conference held last June.





## SUNSHINE HERITAGE

V I E T N A M

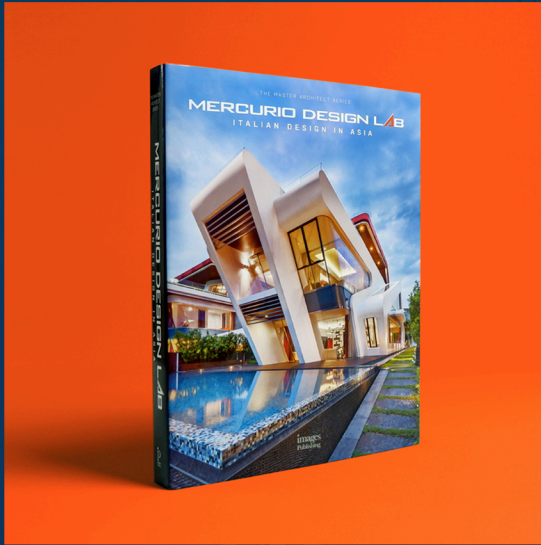
“A 2.4 Million sqm Residential Development Area”

Sunshine Heritage is Hanoi’s large residential complex featuring five different cultural destinations in one setting—Indochine, Mediterranean, African, Amazonian, and Oceania. The property is divided into five zones with each area displaying diverse cultural sceneries and unique heritage stories.



# I N F O R M A T I O N

## B O O K



### "Italian Design in Asia"

Mercurio Design Lab celebrates more than a decade of architectural and interior design creativity with a compilation of our best projects from 2008 to 2019.

Published under The Master Architect Series collection of Images Publishing Inc., the book is now available globally online or at your local bookstore.

Mercurio Design Lab's forthcoming second book would feature the kinds and the extent of projects the studio is currently undertaking which are generally more outstanding and of a larger scale than the last ten years. It will be published by L'Arca, devoted to the world of modern-day design, and a leading publisher of books about architecture and design in Italy.

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